



MEMBER PHOTOS



CONGRESSMAN FRANK LOBIONDO

Enclosures:

- Sample photographs
- Best Practices document providing additional information

Staff Contact:

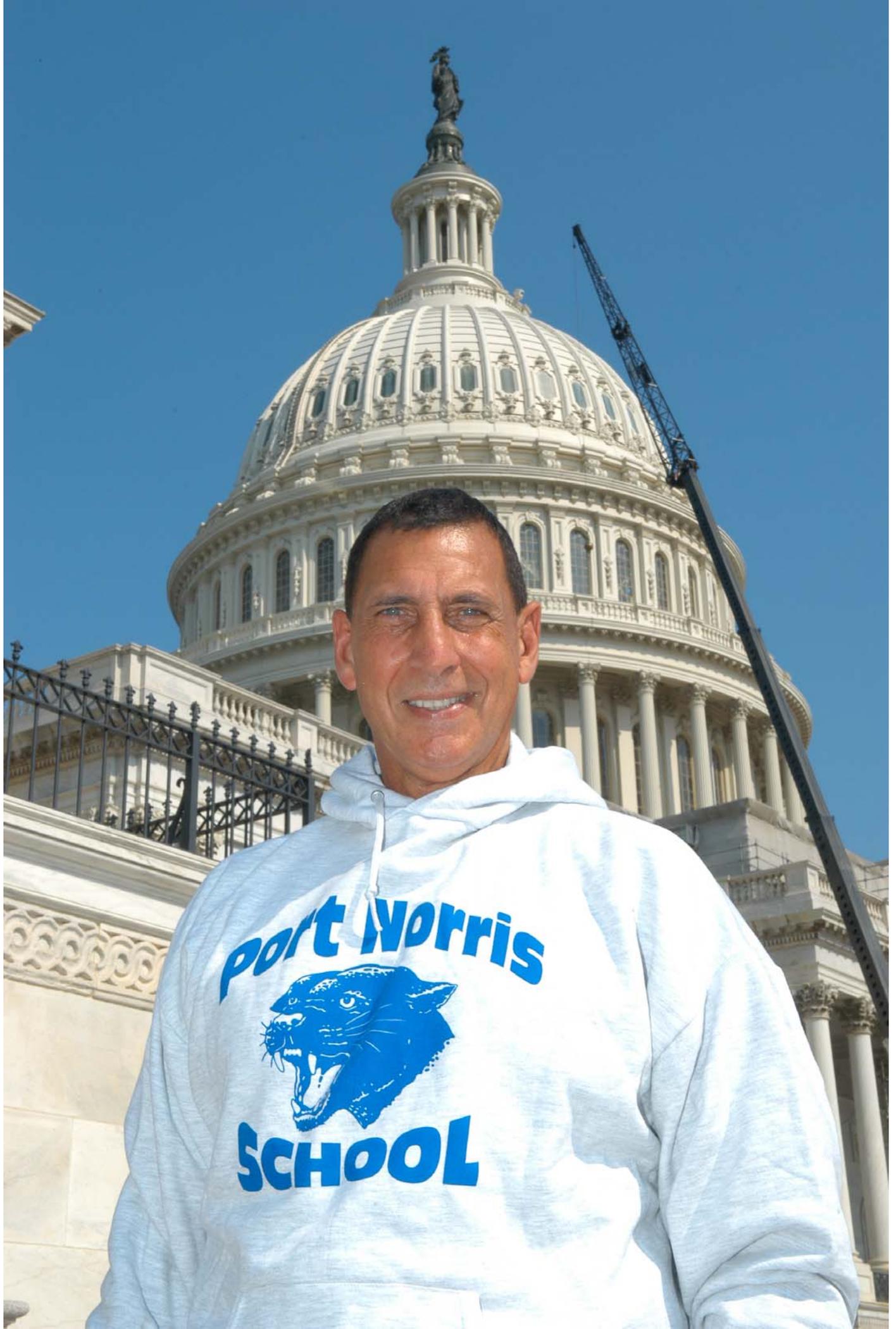
- Jason Galanes with Congressman LoBiondo, 202-225-6572
- Alisha Perkins with Congressman Doolittle, 202-225-2511



Friends of the 177th



Keep'em Flying





BEST PRACTICES

A GUIDE TO WHAT'S WORKING

CHAIRMAN DEBORAH PRYCE SECRETARY JOHN T. DOOLITTLE

MEMBER PHOTOS

MEMBER: REP. FRANK A. LOBIONDO

STAFF CONTACT: JASON GALANES, PRESS SECRETARY

ABOUT THIS EVENT:

Congressman LoBiondo will take pictures in front of the U.S. Capitol with the t-shirt, baseball cap, or other item an organization has sent to him from our District. After we take the picture, the DC office sends a signed copy from the Congressman to the organization. This is an important personal touch demonstrating that the Congressman not only received the gift and the sentiment that it symbolizes, but that he's taken the time to demonstrate his pride and appreciation for organizations in his District. This positive interaction often prompts them to tell others in the company or community about the Congressman in their newsletters, company memos, wall of photographs, etc.

PREPARATION

Who is involved?

The press secretary and executive assistant in the Washington office work together to schedule time to take the photographs. The district coordinator will mail out the signed photos to the constituents who provided the gift.

Are any outside groups involved?

Only those who give the Member district related memorabilia. For example a t-shirt or baseball cap with their organizations name on it.

Timeframe for preparation:

No preparation needed, simply takes time on the Congressman's schedule.

PRESS COMPONENT

What press did you invite?

No press are invited, this is primarily a good constituent relations event.

What went into your press plan for the event?

No press warranted.

ADDITIONAL INFORMATION

How often do you hold this event?

Continuous as needed, weather-dependent.

Other important tips for planning this event:

Keep a good list of which constituent/group gave what shirt/hat to the Member as well as a current mailing address. This will eliminate future research.